

Retention Worksheet

<u>Club or District</u> →	Rotary Club of Sarasota		
Initial Semi-Annual Report Membership* July 1, 2010	90	← <u>Input</u> official beginning membership	
Next Semi-Annual Report Membership* March 3, 2011	96	← <u>Input</u> official membership at beginning of next time period	
Difference	6		
New Members Inducted during the time period	10	← <u>Input</u>	
Net Change	-4	(Difference - New Members Inducted)	
Retention Rates 2002 - 2005	Annual Retention Rate	Average % Loss per year	
Region	%		
Europe	83	94.33%	5.7
Aust/NZ/M	76	92.00%	8.0
Japan	74	91.33%	8.7
Latin America	73	91.00%	9.0
Worldwide	73	91.00%	9.0
Asia	72	90.67%	9.3
India	71	90.33%	9.7
Korea	70	90.00%	10.0
North America	70	90.00%	10.0
Philippines	68	89.33%	10.7
			Annual Retention Rate
			95.56%
			Initial membership plus or minus net change divided by initial membership.
Retention Goals (to one decimal place)			Retention Rate +Growth Rate Index
2010-2011	90.0%	102.22%	
2011-2012	91.4%		
2012-2013	92.4%		
2013-2014	93.4%		
Rotary International's goal is to achieve a 3 year retention rate of 80%, which equates to a one year retention rate of 93.4%			
District Rotary Coordinator Contact			